

SARAH N JOHNSON

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PROFILE

Recent graduate with excellent communication, writing, and blogging skills, with a focus in literature and all things pop culture. Dedicated hard-worker with proven experience as a detail-oriented team leader and player. Now seeking to contribute my writing and editing skills to an editorial, publishing, or public relations firm.

EDUCATION

University of South Carolina (2016)

Bachelor of Arts Cum Laude; 3.5 cumulative GPA
Major: English with a concentration in Creative Writing
Minor: Film and Media Studies

University of Westminster, London, UK (2015)

ISA Study Abroad Program

SKILLS

- Microsoft Office Proficiency
 - All Social Media Platforms
 - Google Tools Proficiency
 - MLA, AP, & Chicago (16th edition) Style
 - Internet & Database Research
 - Interpersonal
 - Adobe Photoshop
 - Spanish Limited Working Proficiency
 - Avid Reader
 - Creative Writer
 - Copywriting & Editing
 - Organized Leadership
 - WordPress & HTML Coding
 - 100 WPM
 - PC & mac
 - Keynote
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EXPERIENCE

Group SJR, Editorial Internship (Sept – Nov 2016)

Writes articles for client websites, such as Free Enterprise and H+K Strategies; Contributes to Group SJR's online thought leadership magazine "Unfiltered," with articles concerning marketing and communications; Helps produce social copy for GE Vice Chair Beth Comstock; Runs GE Reports Twitter account; Copy writes and edits for ExxonMobil and Target newsletters; Partakes in and contributes to weekly brainstorming and meetings for numerous corporations and businesses; Creates "Trend Report" presentations for whole office to learn and draw inspiration from

Monologue Blogger, Writing Internship (Aug – Sept 2016)

Contributing writer; Pitched and wrote daily articles for company's digital media publication on their website, Monologueblogger.com; Articles pertained to digital media news, with a focus on entertainment, social media, and pop culture

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Gamma Phi Beta, New Member Educator (2014)

Elected to lead, plan, and organize Spring and Fall Bid Days, Big/Little Reveals, and New Member Retreat; Oversaw and delegated to a team of 15+; Led and taught weekly protocol and ritual classes of 100+ members; Wrote weekly lesson plans, activities, and emails; Coordinated Big/Little pairs and requests on a frequent basis; Managed Big/Little gift-giving

VOLUNTEER

USC Dance Marathon, Morale Captain (2013-14)

Selected to be on Morale team; Promoted, organized, and led school's 24-hour Dance Marathon (USCDM) of 200+ participants; Participated in, organized, and led USCDM fundraisers throughout the year; Created and taught 15-min line dance to USCDM participants; Resulted in raising \$318, 649 for Children's Miracle Network at Palmetto Health Children's Hospital of South Carolina

"Girls On The Run" Gamma Phi Beta Philanthropy (2012-16)

Planned, promoted, and participated in various, annual fundraiser and charity events for sorority philanthropy, i.e. "Crescent Classic" 5k, "Moon Ball" tournament

Shandon Baptist Church 7th Grade Sunday School Teacher (2015-16)

Co-taught & led weekly Sunday School for 7th Grade girls

USC Relay For Life (2013-16)

Participated in 12-hour event and raised funds for the American Cancer Society

ACHIEVEMENTS

- Dean's List (2013-16)
- Mary A. Bingham Founder's Award – Gamma Phi Beta (2016)
- Gamma Phi Beta Senior of the Week (2016)
- Sigma Alpha Lambda Honor Society (2014-16)
- Gamma Phi Beta Sister of the Week (2013 & 2014)
- Figment.com & James Paterson Short Story Contest Finalist (2012)